

2022+

 Mondaine Watch Ltd

ECO-CONSCIOUS GOALS FOR THE GROUP

1

Remain CO2 neutral on group level

1. Set an example for the watch industry in sustainability by moving from CO2 neutral to CO2 positive by 2024 (on all scopes 1, 2 and 3). Reduce emissions on transportation both in and outbound.
2. Constantly challenge status quo. Continue our progress on ecological sustainability at every level of our supply chain and internally.

2

**Continuous progress on the 3 Rs,
reduce, reuse and recycle**

3. Evaluate and apply the suitable ecological materials, shipping, use of electricity and fossil oil/gas according to our ecological priorities (up-cycling, re-cycling, reduce, and renewables).
4. Improve circularity along the supply chain. Continuous use of recycled / upcycled material use like #tide, rizinus, rPET, r-cardboard, or any other ecologically friendlier materials (straps, packing). Switch progressively from leather straps (Mondaine brand) to alternative (vegan) materials, with the ambition to phase out all leather straps by the end of 2022.

3

**We support impactful projects and we
believe we can make a difference**

#wecare

5. Together with Fairventures Worldwide, Mondaine Watch Ltd is proud to support small holder farmers in the tropics with reforestation. We are aligned with OAK, based in kanton Schwyz to compensate our Swiss emissions and with Gula Gula, a reforestation organization in Indonesia.
6. Mondaine Watch Ltd. is a supporter of the NGO "Water for Water". We support the non-profit financially, by donating to sustainable projects in Switzerland, Zambia and Mozambique.

4

**Gain ecology-minded consumers
globally and communicate our
achievements loudly and proudly**

7. Identify and gain global ecology-minded consumers and provide additional services and information according to their specific needs.
8. Strongly communicate our ecological achievements and goals to all the designated regions and through sales channels (homepages, blogs, distributors, medias, partners) and support social and ecological organizations.



Since 2020, Mondaine Group (and each of its brands) is one of the first watch companies worldwide to be climate neutral for all 3 GHG scopes 1, 2, 3. **Reduce, Reuse, Recycle.**

MONDAINE®
Swiss Watch



M+WATCH®

PIERRE CARDIN®
PARIS